

# NIIA eNewsletter Rate Card 2024

DIMENSIONS			MEMBER/PARTNER		NON-MEMBER/PARTNER	
Size	Width px	Height px	Monthly Rate	Annual Rate	Monthly Rate	Annual Rate
Large	600	500	\$200.00	\$2,000.00	\$400.00	\$4,000.00
Medium	600	300	\$150.00	\$1,500.00	\$300.00	\$3,000.00
Small	300	350	\$100.00	\$1,000.00	\$200.00	\$2,000.00
Business Card	300	175	\$50.00	\$500.00	\$100.00	\$1,000.00

NIIA eNewsletter is sent to all active member agencies, their staff and all active Industry Partners and their state representatives monthly .

All artwork is **due by the first of every month** and can be emailed to [membershipservices@niiia.org](mailto:membershipservices@niiia.org).

Ad rates are listed above for members/partners and non-members/partners. The Non-member/partner rates reflect an additional insertion fee.

**Changes** to insertions must be received by the first of the month in which it is planned to run.  
**Cancellations** must be in writing the first of the month prior to the insertion month.

**For Commitment:**

Complete this form and submit your commitment to [membershipservices@niiia.org](mailto:membershipservices@niiia.org). An invoice will be emailed to the address listed below. Member/Partner? \_\_\_ YES, of course. \_\_\_ No, Not Yet.

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_ Large \_\_\_ Medium \_\_\_ Small \_\_\_ Business Card

\_\_\_ Jan \_\_\_ Feb \_\_\_ Mar \_\_\_ Apr \_\_\_ May \_\_\_ Jun \_\_\_ Jul \_\_\_ Aug \_\_\_ Sep \_\_\_ Oct \_\_\_ Nov \_\_\_ Dec  
or \_\_\_\_\_ ANNUAL

Invoice me for the Total Amount of: \$ \_\_\_\_\_  check has been mailed

# eNewsletter Ad Sizes



600 px x 500 px



300 px x 350 px



600 px x 300 px



300 px x 175 px