

FEATURED INDUSTRY PARTNER

Meet Rusty Smeds

Sales Executive -Imperial PFS®



Rusty serves both Nevada and Southern California. She has worked in the premium finance industry for the last 35 years, 25 of which has been working for Imperial PFS®. The support of the Independent Agency Channel has been a priority for Rusty and Imperial PFS®. This is reflected by their NIIA Industry Partnership for over 20 years, and now as they have become NIIA's first Diamond Industry Partner.

She shares that at Imperial PFS®, they care about their customers and are here to help through both good and difficult times. Their technology suite provides the tools agents need to successfully work remote and streamline their tasks to improve efficiencies including eForms and eSign¹, ACH and Credit Card Down Payments², integration options with your agency management systems, and our newest product, IPFS TotalPay™.

Rusty is so excited to tell you more about IPFS TotalPay™. It provides one portal for your customers to choose to pay for their insurance premiums by either the traditional premium finance method or in full by credit card or ACH.

If you ever have any questions about the tools that Imperial PFS® offers, please contact her at rusty.smeds@ipfs.com or 909.717.1007.

IPFS TOTALPAY™ — ONE PORTAL: TWO WAYS TO PAY

INSURANCE PREMIUM FINANCING | PAYMENT IN FULL

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INDUSTRY PARTNER PROGRAM

Nevada Independent Insurance Agents

Diamond