

# ASSOCIATE MEMBER & INDUSTRY PARTNERS PROGRAM



## 2018/2019 MEMBERSHIP AND SPONSORSHIP OPPORTUNITIES



**Nevada Independent  
Insurance Agents**

PO Box 530425 Henderson, NV 89053 – [www.niia.org](http://www.niia.org)  
[membershipservices@niia.org](mailto:membershipservices@niia.org) or call (775) 499-5844

**The Nevada Independent Insurance Agents (NIIA)** is a group of agents that hold to a strict pledge of performance, **Trusted Choice®**. Committing to be a part of our organization and what we stand for, tells us these agents truly care about writing more than a policy.

NIIA is a state association with affiliation to the *Independent Insurance Agents and Brokers of America, Inc. - **The Big "I"***. We are a group that has become industry leaders in innovation, legislation and perpetuation. Being a member of the NIIA allows agents to reap the rewards of being part of the most powerful advocate for the independent agency system, your distribution force. For several decades, the NIIA has been the leader in providing independent insurance agents and brokers the resources, information, tools and protection they need to succeed.

Looking for a way to increase your exposure among independent agents?

Participating in the NIIA Industry Partners Program affords you the premier opportunity to:

- Position your company as a leader to your distribution force
- First Right to sponsor NIIA events and programs
- Attract the best talent to the distribution force by supporting InVEST
- Educate consumers on the value of independent insurance agents and brokers
- Engage a network of future insurance industry leaders with our Young Agents Committee (YAC)
- Network with industry leaders to protect the marketplace
- Gain trust of the independent agent
- Build your business and increase your penetration in Nevada

NIIA advocates your purpose by helping maintain and create new business relationships with our agency members. The value presented with the Industry Partner Sponsorships significantly exceeds the cost no matter which level you choose.

Our voice is stronger with the support of companies like yours. Discover how the NIIA can help you reach your independent agents by pledging your sponsorship and getting involved.

*For more information the NIIA office at 775-499-5844  
or [membershipservices@niiia.org](mailto:membershipservices@niiia.org).*



## Nevada Independent Insurance Agents

### Associate Member Application

Company Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

Physical Address: \_\_\_\_\_ Mailing Address: (if different) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

	Name	Email
Primary Contact		
Additional Contact		
Young Agent Contact		

*\*Above is how the listing will appear in the NIIA Membership Guide*

Billing Information: (if different)	Additional Branch Offices: (use back if needed)
Company Name: _____	Company Name: _____
Billing Address: _____	Physical Address: _____
_____	_____
Telephone: _____	Telephone: _____
Fax: _____	Fax: _____
Billing Contact: _____	Branch Contact: _____
Email: _____	Email: _____

*\*Above is how the listing will appear in the NIIA Membership Guide*

Fields You Work In: (check all that apply)

- ☐ Property/Casualty Company    ☐ Life/Health Company    ☐ Managing General Agent
- ☐ Premium Financing Company    ☐ Insurance Education Provider    ☐ Risk Management Firm
- ☐ Employee Benefits/PEO    ☐ Agency Management System Service    ☐ Expert Witness
- ☐ Other: \_\_\_\_\_

Primary Services & Specialties: \_\_\_\_\_

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If applicant is a General Agency, does applicant hold a current license in Nevada? \_\_\_\_\_

If applicant is a company employee, list name of employer, business' address and name of manager: \_\_\_\_\_

In making application for associate membership in the Nevada Independent Insurance Agents, I certify that I am either a licensed Nevada General Agent or an employee of a company doing business with Independent Agents in Nevada. I understand that I will not hold any office or position on the NIIA Board of Directors. I may sit and participate on association committees by invitation of the Chairman. I may only use designated membership logo as provided by the NIIA for the membership term as noted. I agree to pay dues as set by the NIIA Board of Directors in order to continue my membership. **I understand payment of dues apply for the term of July 1<sup>st</sup> (of current year) through June 30<sup>th</sup> (of following year).**

Associate Membership is open to entities, which deal with Independent Insurance Agents. The cost for membership is \$750.00 per year.

As an Associate Member you will be eligible for the following benefits:

- Attendance at NIIA meetings and functions at special Associate Member rates, with the exception of the NIIA Closed Agents Business Meetings
- Listing in the NIIA Partner Directory
- Listing in the annual convention and tradeshow programs by level of membership
- Membership rates for attendance and tradeshow booth
- Opportunity to become an Industry Partner with additional level sponsorship
- Opportunity to participate on NIIA Committees
- Opportunity to join and sponsor YAC
- One logon to access Virtual University and our website
- Updates on association news
- Additional sponsorship opportunities at membership rates
- And much more throughout the year!

I am interested in participating with the \_\_\_\_\_ Committee. Please have the committee chair contact me at \_\_\_\_\_.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Return this application with your check to: NIIA, PO Box 530425, Henderson, NV 89053.  
For credit card payments, please fax this agreement to (775) 295-5010 and use the link on [www.niia.org](http://www.niia.org).  
For questions, contact [membershipservices@niia.org](mailto:membershipservices@niia.org) or 775-499-5844.



NEVADA INDEPENDENT INSURANCE AGENTS

# PARTNERS PROGRAM



## 2018/2019 SPONSORSHIP LEVELS

I want to partner with NIIA. Our company will participate as a:

Platinum  
\$7,500

☐

Gold  
\$5,000

☐

Silver  
\$2,500

☐

Bronze  
\$1,500

☐

### PARTNER PLEDGE FORM

☐ Bill Me    ☐ Check Enclosed *(payable to NIIA)*    ☐ Credit Card *(Visit [www.niia.org](http://www.niia.org))*

Signature: \_\_\_\_\_

Partner Contact Name: \_\_\_\_\_ Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Co. Website: \_\_\_\_\_ Email: \_\_\_\_\_

Fax or e-mail back to: (775) 295-5010 or [membershipservices@niia.org](mailto:membershipservices@niia.org) or mail to: PO Box 530425 Henderson, NV 89053  
For more information: Feel free to email or call (775) 499-5844



# Nevada Independent Insurance Agents

## Industry Partners 2018/2019 Program

	<b>Platinum \$7500</b>	<b>Gold \$5000</b>	<b>Silver \$2500</b>	<b>Bronze \$1500</b>	<b>Associate Member \$750</b>
<b>Membership</b>	NIIA Associate Membership	NIIA Associate Membership	NIIA Associate Membership	NIIA Associate Membership	NIIA Associate Membership
	First Rights to sponsor NIIA Events and Education offerings in order of level of sponsorship and commitment*	First Rights to sponsor NIIA Events and Education offerings in order of level of sponsorship and commitment*	First Rights to sponsor NIIA Events and Education offerings in order of level of sponsorship and commitment*	First Rights to sponsor NIIA Events and Education offerings in order of level of sponsorship and commitment*	First Rights to sponsor NIIA Events and Education offerings in order of level of sponsorship and date of commitment
	Reduced Pricing for all NIIA events	Reduced Pricing for all NIIA events	Reduced Pricing for all NIIA events	Reduced Pricing for all NIIA events	Reduced Pricing for all NIIA events
<b>Advertising</b>	Agent Membership Directory	Agent Membership Directory	Agent Membership Directory	Agent Membership Directory	Agent Membership Directory
	Company Business card ad & Logo listing in NIIA Partner Directory	BOLD Listing & contact information in NIIA Partner Directory	Company Listing & contact information in NIIA Partner Directory	Company Listing & contact information in NIIA Partner Directory	Listing in NIIA Partner Directory
	Hyperlink to your company website from NIIA website	Hyperlink to your company website from NIIA website	ala carte	ala carte	N/A
	Logo on Industry Partner Page	Logo on Industry Partner Page	Listing on IP Page	Listing on IP Page	N/A
	2-30-day Company Profile on NIIA.org	1-30-day Company Profile on NIIA.org	ala carte	ala carte	N/A
	Logo on niaa.org Home page & Membership Page	Logo on niaa.org Home page & Membership Page	Listing on niaa.org Home page & Membership Page	Listing on niaa.org Home page & Membership Page	N/A
<b>YAC</b>	Young Agent Supporter	Young Agent Supporter	Young Agent Supporter	Young Agent Supporter	ala carte
	YAC supporter listing	YAC supporter listing	YAC supporter listing	YAC supporter listing	N/A
	8 YAC Memberships (either assoc or agent)	6 YAC Memberships (either assoc or agent)	2 Yac Memberships (either assoc or agent)	1 YAC Memberships (either assoc or agent)	N/A
<b>State Convention</b>	\$1500 towards Sponsorship	\$1000 towards Sponsorship	\$500 towards Sponsorship	ala carte	ala carte
	Company listed in Program by level of Sponsorship	Company listed in Program by level of Sponsorship	Company listed in Program by level of Sponsorship	Company listed in Program by level of Sponsorship	Company listed in Program by level of Sponsorship
	Full Page Ad in Program	1/2 page ad in Program	1/4 page ad in program	1/4 page ad in program	ala carte per availability
	2 Scholarships for 1st time attendee (Agent Registration)	2 Scholarships for 1st time attendee (Agent Registration)	1 Scholarships for 1st time attendee (Agent Registration)	1 Scholarship for 1st time attendee (Agent Registration)	ala carte
	Reserved FRONT Table at Installation (separate from admission)	Reserved FRONT Table at Installation (separate from admission)	ala carte	ala carte	ala carte
	20 drink tickets w/ company logo	15 drink tickets w/ company logo	10 drink tickets w/ company logo	5 drink tickets w/ company logo	ala carte
	Promo materials: Registration/Sessions (must supply to NIIA)	Promo materials: Registration(must supply to NIIA)	Leave behind promo (must supply to NIIA)	Leave behind promo (must supply to NIIA)	ala carte per availability
	2 Full-Registrations	1 Full Registration	30% off 1 Registration	25% off 1 Registration	ala carte
	Recognition at Breakfast/General Session	Recognition at Breakfast/General Session	Recognition at Breakfast/General Session	Recognition at Breakfast/General Session	N/A
	Recognition on Power Point Presentations	Recognition on Power Point Presentations	N/A	N/A	N/A
	Recognition on registration materials	N/A	N/A	N/A	N/A

	<b>Platinum \$7500</b>	<b>Gold \$5000</b>	<b>Silver \$2500</b>	<b>Bronze \$1500</b>	<b>Associate Member \$750</b>
<b>Annual Tradeshow</b>	Company listing in Program by level of sponsorship	Company listing in Program by level of sponsorship	Company listing in Program by level of sponsorship	Company listing in Program by level of sponsorship	ala carte
	2 Exhibit Booths: 4 attendees (2nd booth optional with reservation)	Exhibit Booth: 2 attendees	50% discount on listed booth price: 2 attendee	25% discount on listed booth price: 2 attendee	ala carte
	Priority Selection of Booth by level of sponsorship	Priority Selection of Booth by level of sponsorship	Priority Selection of Booth by level of sponsorship	Priority Selection of Booth by level of sponsorship	ala carte
	2 Scholarships for 1st time attendee (Agent Luncheon Registration)	2 Scholarships for 1st time attendee (Agent Luncheon Registration)	1 Scholarships for 1st time attendee (Agent Luncheon Registration)	1 Scholarships for 1st time attendee (Agent Luncheon Registration)	ala carte
	Full Page Ad in Program	1/2 page ad in Program	1/4 page ad in program	1/4 page ad in program	ala carte
<b>Education</b>	Recognition at all Live educational events	Recognition at all Live educational events	Recognition at all Live educational events	Recognition at all Live educational events	ala carte
	4 webinar sponsorships	3 webinar	2 webinar sponsorships	1 webinar sponsorships	ala carte
	Legislative/RoundTable	Legislative/RoundTable	ala carte	ala carte	ala carte
	Sponsor of Invest Fundraising Event	Sponsor of Invest Fundraising Event	Sponsor of Invest Fundraising Event	Sponsor of Invest Fundraising Event	ala carte
	Host 1 Educational Class w/Instructor (separate from sponsorship)	Host 1 Educational Class w/Instructor	Host 1 Educational Class w/Instructor	Host 1 Educational Class w/Instructor	ala carte
	8 registrations to CE Web classes to offer to License Holders	6 registrations to CE Web classes to offer to License Holders	4 registrations to CE Web classes to offer to License Holders	2 registrations to CE Web classes to offer to License Holders	member rates
	4 Complimentary Registration for YAC Event	3 Complimentary Registration for YAC Event	2 Complimentary Registration for YAC Event	2 Complimentary Registration for YAC Event	member rates (YAC)
<b>Special Recognition</b>	Recognition as a Platinum Sponsor on every event invitation	Recognition as a Gold Sponsor on every event invitation	Recognition as a Silver on every event invitation	Recognition as a Bronze Sponsor on every event invitation	ala carte
	Company logo on all employee email signatures and mass communications	BOLD Company listing on select mass-communications to members	Company listing on select mass-communications to members	Recognition on select mass-communications to members	ala carte
	Company logo on all mass-communications to members	Company logo on special event-communications to members	Listing on special event-communications to members	Listing on selected-communications to members	ala carte
	Co-Branded opportunities**	Co-Branded opportunities**	Co-Branded opportunities**	Co-Branded opportunities**	ala carte
	VIP Events with Executive Committee & Special Guests	N/A	N/A	N/A	N/A
	Invitation to sit on NIIA Committee(s)	Invitation to sit on NIIA Committee(s)	Invitation to sit on NIIA Committee(s)	Invitation to sit on NIIA Committee(s)	Invitation to sit on NIIA Committee(s)
<b>Social Media</b>	8 SM info/educ promo's on NIIA page	6 SM info/educ promo's on NIIA page	4 SM info/educ promo's on NIIA page	2 SM info/educ promo's on NIIA page	ala carte

Closed Agents Meetings are never open to Associate Members unless otherwise noted.

\*Sponsorship opportunities may be Board Meetings, Agent Only Mixers, YAC events, Round-Tables, E&O Loss Control CE Course, Legislative Briefings, Tradeshow Lunch, CE classes, Tournaments etc. Ala carte means at additional expense.

Opportunity available to place ad in YAC Ambassador Mailing or to sponsor YAC only event at Day on the Hill.

\*\* More details to come.



## Pledge of Performance

Trusted Choice® agencies are insurance and financial services firms whose access to multiple companies and commitment to quality service enable us to offer our clients competitive pricing, broad choice of products and unparalleled advocacy.

As a Trusted Choice agency, we are dedicated to you and are committed to treating you as a person, not a policy. This commitment means we shall:

- Work with you to identify the insurance and financial services that are right for you, your family or your business and use our access to multiple companies to deliver those products.
- Guide you through the claims process for a prompt and fair resolution of your claim.
- Help you solve problems related to your coverage or account.
- Explain the coverages and options available to you through our agency, at your request.
- Return your phone calls and e-mails promptly and respond to your requests in a timely manner.
- Provide 24/7 services for our customers, offering any or all of the following: emergency phone numbers, Internet account access, e-mail and call center services.
- Use our experience and multiple company relationships to customize your coverage as needed.
- Commit our staff to continuing education so they may be more knowledgeable in serving you.
- Treat you with respect and courtesy.
- Conduct our business in an ethical manner.

We pledge this to you, our clients and ask that you let us know if we fail to meet our commitment, so we may take corrective action.



**Nevada Independent  
Insurance Agents**