





INDUSTRY PARTNER PROGRAM

Nevada Independent Insurance Agents



The Nevada Independent Insurance Agents (NIIA) is a group of agents that hold to a strict pledge of performance, **Trusted Choice**®. Committing to be a part of our organization and what we stand for, tells us these agents truly care about writing more than a policy.

NIIA is a state association with affiliation to the *Independent Insurance Agents and Brokers of America, Inc. - The Big "I"*. We are a group that has become industry leaders in innovation, legislation, and perpetuation. Being a member of the NIIA allows agents to reap the rewards of being part of the most powerful advocate for the independent agency system, your distribution force. For several decades, the NIIA has been the leader in providing independent insurance agents and brokers the resources, information, tools, and protection they need to succeed.

Looking for a way to increase your exposure among independent agents?

Participating in the NIIA Industry Partners Program affords you the premier opportunity to:

- Position your company as a leader to your distribution force
- Show your dedication to both our association and the industry as a whole
- Partner with other industry leaders to help build innovate and grow the independent agency system
- Be the front runner with first rights to sponsor NIIA events and programs
- Enhance education and professionalism among Nevada independent insurance agents
- Receive additional perks not available to other companies at any cost
- Select the sponsorship level and identify ala carte items that best fit your budget

NIIA advocates your purpose by helping maintain and create new business relationships with our agency members. The value presented with the Industry Partner Sponsorships significantly exceeds the cost no matter which level you choose.

Our voice is stronger with the support of companies like yours. Discover how pledging your sponsorship and getting involved can develop relations with Nevada Independent Agents and move us forward for years to come.

For more information contact the NIIA office at 775-499-5844 or membershipservices @niia.org.

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Recognition at Event X	Classic X 4 X X Available X X X Available	X 2 X X X X Available X	Available X 1	1
\$ available to put towards sponsorships based on event program \$1,000 Golfers included 4	Classic X 4 X X Available	X 2 X X X X Available X	Available X 1	1

Partner Company is responsible for providing all artwork to NIIA in camera ready PDF, JPG, EPS format by published deadlines.

Dollars assigned by level of partnership will be applied to specific event registration and sponsorship. For ala care options, contact susan@niia.org



Application as an Associate/Industry Partner

Partner with the NIIA. With your help, the NIIA remains the largest and most influential independent trade association in the state. Our affiliation provides you with high visibility, strategic publicity, and powerful member awareness of your company's importance to us. We believe your partnership with the NIIA is mutually beneficial and one in which we place a great deal of value and consideration.

Company Name:						
Telephone:		Fax:	_Website:	: <u> </u>		
Physical Address:						
Billing Address:						
	Name			Email		
Primary Contact						
Additional Contact						
Billing Contact						
Emerging Leader						=
Note: Above will be how the listing	g will appear in	n the NIIA Directory.				_
Fields you work in:						
☐ Property Casualty		☐ Managing General Agent] Life/Health		
☐ Premium Financing		☐ Insurance Education] Risk Management		
☐ Employee Benefits/PEO		☐ Agency Management Syst	ems 🗀	Expert Witness	☐ Other	
Primary Services & Specialties:						
If applicant is a General Agency, does applicant hold a current Nevada License?						





If applicant is a company employee, list name of employer, business' address, and name of manager?					
either a licensed Nevada in Nevada. I understand I voting rights. However, I partnership logo as provi	General Agent or an en will not hold any office may volunteer to partioded by the NIIA for the cinue my partnership. I	n the Nevada Independent Insurance Agents. I certify I am inployee of a company doing business with Independent Agents or position on the NIIA Board of Directors and do not hold cipate on association committees. I may use designated term as noted. I agree to pay dues as set by the NIIA Board of understand, payment of dues is applied for the term January			
•	•	leal with Independent Insurance Agents. The cost for Il levels of the Industry Partner packages.			
I would like to be contact	ed by the committee c	hair of the following committees. (check all boxes that apply)			
☐ Education	☐ Membership	☐ Tradeshow			
☐ Outreach	☐ ELC	☐ Convention			
communications to the con Upon approval I will be invoice	tacts herein. I understand ted for partnership dues. D	vada Independent Insurance Agents and its entities to send If this application must first be approved by NIIA's Board of Directors. Dues to the Nevada Independent Insurance Agents are not deductible as a rdinary and necessary business expense.			
By checking the box below, I as noted.	am committing to the Indu	ıstry Partner Sponsorship and will process the agreement and payment			
☐ Associate \$750	☐ Bronze \$1500	☐ Silver \$2500			
☐ Gold \$5000	☐ Platinum \$7500	☐ Diamond \$12,000			
☐ Bill me	☐ Check enclosed	☐ Invoice with credit card link			
Signature:		Date:			
Title.		Comercon			





Why should you join NIIA?

- Supporting the Mission of the Independent Agent Channel
- Partnership Recognition
- Networking opportunities with peers, clients, and prospects
- Relationships
- Showcase your Company
- Partner Rates for NIIA Events, Tradeshow and Convention
- Opportunity to Sponsor Events
- Opportunity to purchase Ads or place Articles in Monthly e-Newsletter
- Use of the IP Partner logo
- Listing in the Partner Directory
- Attend Continuing Educational and Professional Development Offerings
- Participate on Association Committees
- Advocacy, Be the Voice, join Big I Day at the Capital
- Receive all Member and Partner Correspondence
- Access to News and Developments affecting your business
- Stay current with Best Practices and Standards
- Exchange ideas and develop new ways to improve the industry
- Connections with other associations
- Play a vital role in the sustainability of the industry
- List of Agency Members upon request
- And much more throughout the year

Annual Dues and Benefits:

Partnership runs from acceptance of your application through December 31st. Annual NIIA partnership dues are determined by the Board of Directors prior to each annual billing period. Dues are fully earned and not refundable. Partnership entitles can note they are a "Proud Partner of the NIIA". If partnership is cancelled, all the above must be removed from any entity promotional materials.

Individual and Corporate Political Contribution: (NIIPAC)

The State Political Action Committee is funded by a voluntary individual and/or corporate donations that are designed to enhance our association's state government affairs advocacy. Individuals and corporations are allowed under state law to contribute to the association, separate from dues, which go to pool money from other agencies. This money is then distributed to the various campaign committees in the legislature to help further the association's voice in the halls of the capitol. Donations are not tax deductible. Please consider making an additional corporate contribution.

Corporate Political Contribution: (InsurPac)

The Political Action Committee is funded by a voluntary corporate donation that is designed to enhance our association's state and national government affairs advocacy. Corporations are allowed under state law to contribute corporate money to the association, separate from dues, which go to pool money from other agencies. This money is then distributed to the various campaign committees in the legislature to help further the association's voice in the halls of the capitol. Donations are not tax deductible. Your contribution will remain anonymous as only the association will be listed as the donor. Please consider making an additional corporate contribution.







Logos available based on level of partnership with current active partnership status.











Pledge of Performance

Trusted Choice® agencies are insurance and financial services firms whose access to multiple companies and commitment to quality service enable us to offer our clients competitive pricing, broad choice of products and unparalleled advocacy.

As a Trusted Choice agency, we are dedicated to you and are committed to treating you as a person, not a policy. This commitment means we shall:

- Work with you to identify the insurance and financial services that are right for you, your family or your business and use our access to multiple companies to deliver those products.
- Guide you through the claims process for a prompt and fair resolution of your claim.
- Help you solve problems related to your coverage or account.
- Explain the coverages and options available to you through our agency, at your request.
- Return your phone calls and e-mails promptly and respond to your requests in a timely manner.
- Provide 24/7 services for our customers, offering any or all-of-the following: emergency phone numbers, Internet account access, e-mail, and call center services.
- Use our experience and multiple company relationships to customize your coverage as needed.
- Commit our staff to continuing education so they may be more knowledgeable in serving you.
- Treat you with respect and courtesy.
- Conduct our business in an ethical manner.

We pledge this to you, our clients and ask that you let us know if we fail to meet our commitment, so we may take corrective action.







