# **MEMBER** BENEFITS

For more information about each benefit, see opposite side of this sheet, or look on the corresponding tab at www.niia.org.



BIG 1

775-499-5844

membershipservices@niia.org

**MEMBERSHIP** 

#### Trusted Choice<sup>R</sup>

- Marketing Reimbursement Program (MRP)
- TrustedChoice.com (SEO & Leads)
- Marketing Content to Share

#### • E&O Programs, E&O Happenings

- Employment Practices Liability Insurance (EPLI)
- Cyber Liability for you and your clients
- EpayPolicy
- Big 'I' Retirement

# **PRODUCTS**

Life & Disability

Emerging Leaders

Ask an Expert

Leadership Opportunities

- · Big 'I' Flood
- Big 'I' Markets
- Personal Umbrella
- At Home Business

#### HIRING

- · Big 'I' Hires
  - DIY Toolkit
  - Full Service Recruiting

- Training
- Assessments
- HR Resources
- WAHVE Remote Staffing

#### **EDUCATION & EVENTS**

- Continuing Education
- Online Webinars via ABEN
- ELC Professional Development
- Virtual University

- Events
  - Annual Tradeshow
  - Annual Convention
  - Day on the Hill
  - Networking Events

#### **ADVOCACY**

- Political Action Committee
  - NIIPAC
  - InsurPAC
- NIIPAC Golf

- Lobbying
  - Carson City
  - Washington D.C.
- Legislative Bulletins

#### **RESOURCES**

- Agency Tools
  - ACT (Agents Council for Technology)
  - "ASK An Expert"
  - Best Practices
  - Big 'I' Virtual University
- Business Solutions
  - Docusign
  - UPS
  - Insurbanc
  - Big 'I' Virtual University
  - Premium Finance Solutions
- Communications
  - BIG I NV Newsletter
  - BIG I IA Magazine
  - Legislative Bulletins
  - Social Media Posts



# **MEMBERSHIP**

- Trusted Choice is the national marketing brand created exclusively for Big 'I' members to help consumers understand the value an independent agent offers. Use the Marketing Reimbursement Program to co-brand your agency and offset costs. Plus, the Pros at Trusted Choice can review your website, social media, and even give you ready to use digital content
- Trustedchoice.com is the #1 online resource for connecting insurance buyers with independent insurance agents and gets over 6million shoppers each year.
- Emerging Leaders Committee serves as the
- unified voice for all young insurance professionals in Nevada
- Leadership Opportunities- Join a committee and get involved.

## **PRODUCTS**

- E&O Program our comprehensive program with competitive rates designed specifically for Big I Nevada members.
- **EPLI coverage** is available with an existing E&O policy.
- Cyber Liability Program discounted for you and your clients.
- ePayPolicy accept credit card and ACH payments online while allowing transaction fees to be covered by the payer.
- Big 'I' Retirement will help you choose what retirement plan best meets your circumstances and achieve your goals.
- **Big 'I' Employment Benefits:** Group Life, Group Short & Long Term Disability, Group Dental and Group Vision.
- Big 'I' Flood coverages available through HCIT and Selective.
- Big 'I' Markets- no volume commitments, initial access or termination fees and you own your expirations.
- **Big 'I' Umbrella** you have access to two standalone personal umbrella markets which enables you to write most any risk you will run across.
- RLI At Home Business provides affordable coverage for those who operate small home-based businesses.

# **ADVOCACY**

 It's important that the voice of the independent agent doesn't get lost. NIIPAC and InsurPac, our state and national Political Action Committees, respectively allow our industry to be present in Carson City and D.C. We also have lobbyist present every day looking out for your best interests.

## **EDUCATION & EVENTS**

- Educational offerings:
  - **ELC Professional Development** Series
  - Online Webinars: ABEN & virtual University
  - Pre-licensing: ExamFX or A.D. Banker & Co.
  - **Designation Classes** via Simulcast Webinars.
- Annual Tradeshows & VIP Roundtable bringing peers and partners together trading off years between Reno and Las Vegas.
- Annual Convention with premier speakers, industry highlights, golf, ELC GIVE and other fun events. in addition to the Past Presidents Dinner; and the Installation & Awards Reception/Dinner
- NIIPAC Golf Tournament & Fundraiser
- Holiday Socials
- Job Fairs at UNLV, UNR and High Schools
- Outreach events to support ELC & local charities

# HIRING

- **Big 'I' Hires.com** has cutting-edge tools to help you hire top sales & service staff.
- Work at Home Vintage Experts (WAHVE)
  connect agencies & companies with experienced
  professionals to fit your needs
- Caliper pre-employment assessments, staff development and corporate culture assessments available.
- Big I NV Job Board Post jobs and review resumes.

# **RESOURCES**

- ACT The industry's leading technology experts provide blueprints on disaster planning, cyber security, customer experience and other emerging trends to help your agency.
- "Ask An Expert" Complete a quick online form and our experts stand ready to answer your complex insurance questions.
- **Best Practices** help take your agency from good to great.
- Big 'I' VU is the smarter way to build your knowledge based through online education and research more than 18,000 pages to find answers to tough insurance questions.
- Big 'I" Advantage: Docusign & UPS discounts; Insurbanc access
- Virtua Risk Consultant (VRC) Protect your clients.
  Protect Yourself. Use VRC for every proposal.
- NV Big 'I' monthly newsletter
- Quarterly Legislative Bulletin
- Social Media presence: Facebook, Instagram, LinkedIn