NIIA 2020 E-Newsletter Rate Card

<table>
<thead>
<tr>
<th>Size</th>
<th>Width px</th>
<th>Height px</th>
<th>Member</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>Large</td>
<td>625</td>
<td>500</td>
<td>$200.00</td>
<td>$2,000.00</td>
</tr>
<tr>
<td>Medium</td>
<td>625</td>
<td>300</td>
<td>$150.00</td>
<td>$1,500.00</td>
</tr>
<tr>
<td>Small</td>
<td>310</td>
<td>350</td>
<td>$100.00</td>
<td>$1,000.00</td>
</tr>
<tr>
<td>Business Card</td>
<td>310</td>
<td>175</td>
<td>$50.00</td>
<td>$500.00</td>
</tr>
</tbody>
</table>

NIIA e-newsletter will be sent to active member agencies and their staff the second Thursday of every month. All artwork is due by the first of every month and can be emailed to membershipservices@nii.org.

Ad rates are listed above for members and partners. Non-members and non-partners will receive an additional 25% insertion fee.

**Cancellations** must be in writing the first of the month prior to the insertion month. Changes to insertions must be received by the first of the month of the insertion. If insertion month is to change, notice must be given by the 15th of the prior month.

Complete form and submit to membershipservices.org. An invoice will be emailed to the address listed below.

**Commitment Form:**

Company Name: ___________________________ Phone: ___________________________

Contact Name: ___________________________ Email: ___________________________

Ad Size: ___________________________ Placement month(s): _________________________

☐ Annual

☐ Invoice for the total amount of $ ___________________________ ☐ A Check has been mailed

See backside for ad size
Newsletter Advertising

Large
625 px X 500 px

Small
310 px X 350 px

Medium
625 px X 300 px

Business
310 px X 175 px