

NIIA PO Box 530425 Henderson, NV 89053 775-499-5844 membershipservices@niia.org www.niia.org

| NIIA eNews    | letter R | ate Car   | d                   |                    |              |             |
|---------------|----------|-----------|---------------------|--------------------|--------------|-------------|
|               |          |           | Member              |                    | Non-Member   |             |
| Size          | Width px | Height px | <b>Monthly Rate</b> | <b>Annual Rate</b> | Monthly Rate | Annual Rate |
| Large         | 625      | 500       | \$200.00            | \$2,000.00         | \$250.00     | \$2,500.00  |
| Medium        | 625      | 300       | \$150.00            | \$1,500.00         | \$187.50     | \$1,875.00  |
| Small         | 310      | 350       | \$100.00            | \$1,000.00         | \$125.00     | \$1,250.00  |
| Business Card | 310      | 175       | \$50.00             | \$500.00           | \$62.50      | \$625.00    |

| Calendar  | due date |
|-----------|----------|
| January   | 1-Jan    |
| February  | 1-Feb    |
| March     | 1-Mar    |
| April     | 1-Apr    |
| May       | 1-May    |
| June      | 1-Jun    |
| July      | 1-Jul    |
| August    | 1-Aug    |
| September | 1-Sep    |
| October   | 1-Oct    |
| November  | 1-Nov    |
| December  | 1-Dec    |

Commitment Form:

NIIA e-newsletter will be sent to active member agencies and their staff the second Thursday of every month. All artwork is due to by the first of every month and can be emailed to membershipservices@niia.org

Ad rates are listed above for members and partners. Non-members and non-partners will receive an additional 25% insertion fee.

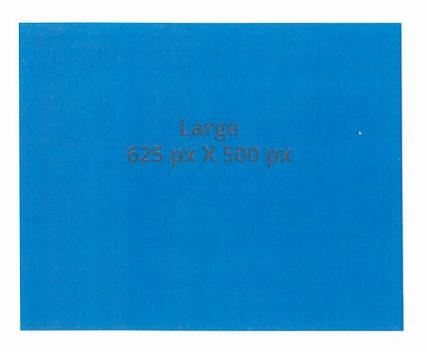
**Cancellations** must be in writing the first of the month prior to the insertion month. Changes to insertions must be received by the first of the month of the insertion. If insertion month is to change, notice must be given by the  $15^{th}$  of the prior month.

Complete form and submit to membershipservices.org. An invoice will be emailed to the address listed below.

| Company Name:            |                       | _ Phone: |        |
|--------------------------|-----------------------|----------|--------|
| Contact Name:            |                       | _ Email: |        |
| Ad Size:                 | _ Placement month(s): |          | Annual |
| See backside for ad size |                       |          |        |



## Newsletter Advertising



Small 310 px X 350 px

Medium 625 px X 300 px

> Business 310 px X 175 px