

NIIA PO Box 530425 Henderson, NV 89053 775-499-5844 membershipservices@niia.org www.niia.org

NIIA eNews	letter R	ate Car	d			
			Member		Non-Member	
Size	Width px	Height px	Monthly Rate	Annual Rate	Monthly Rate	Annual Rate
Large	625	500	\$200.00	\$2,000.00	\$250.00	\$2,500.00
Medium	625	300	\$150.00	\$1,500.00	\$187.50	\$1,875.00
Small	310	350	\$100.00	\$1,000.00	\$125.00	\$1,250.00
Business Card	310	175	\$50.00	\$500.00	\$62.50	\$625.00

Calendar	due date
January	1-Jan
February	1-Feb
March	1-Mar
April	1-Apr
May	1-May
June	1-Jun
July	1-Jul
August	1-Aug
September	1-Sep
October	1-Oct
November	1-Nov
December	1-Dec

Commitment Form:

NIIA e-newsletter will be sent to active member agencies and their staff the second Thursday of every month. All artwork is due to by the first of every month and can be emailed to membershipservices@niia.org

Ad rates are listed above for members and partners. Non-members and non-partners will receive an additional 25% insertion fee.

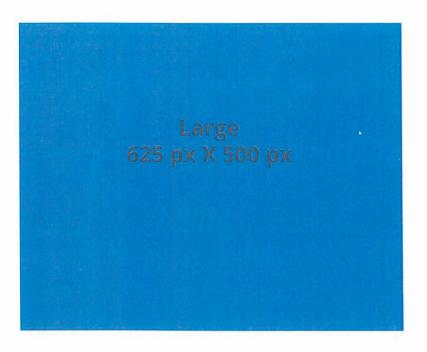
Cancellations must be in writing the first of the month prior to the insertion month. Changes to insertions must be received by the first of the month of the insertion. If insertion month is to change, notice must be given by the 15^{th} of the prior month.

Complete form and submit to membershipservices.org. An invoice will be emailed to the address listed below.

Company Name:		_ Phone:	
Contact Name:		_ Email:	
Ad Size:	_ Placement month(s):		Annual
See backside for ad size			



Newsletter Advertising



Small 310 px X 350 px

Medium 625 px X 300 px

> Business 310 px X 175 px