



NIIA
 PO Box 530425
 Henderson, NV 89053
 775-499-5844
 membershipservices@niiia.org
 www.niiia.org

NIIA eNewsletter Rate Card

Size	Width px	Height px	Member		Non-Member	
			Monthly Rate	Annual Rate	Monthly Rate	Annual Rate
Large	625	500	\$200.00	\$2,000.00	\$250.00	\$2,500.00
Medium	625	300	\$150.00	\$1,500.00	\$187.50	\$1,875.00
Small	310	350	\$100.00	\$1,000.00	\$125.00	\$1,250.00
Business Card	310	175	\$50.00	\$500.00	\$62.50	\$625.00

Calendar	due date
January	1-Jan
February	1-Feb
March	1-Mar
April	1-Apr
May	1-May
June	1-Jun
July	1-Jul
August	1-Aug
September	1-Sep
October	1-Oct
November	1-Nov
December	1-Dec

NIIA e-newsletter will be sent to active member agencies and their staff the second Thursday of every month. All artwork is due to by the first of every month and can be emailed to membershipservices@niiia.org

Ad rates are listed above for members and partners. Non-members and non-partners will receive an additional 25% insertion fee.

Cancellations must be in writing the first of the month prior to the insertion month. Changes to insertions must be received by the first of the month of the insertion. If insertion month is to change, notice must be given by the 15th of the prior month.

Complete form and submit to membershipservices.org. An invoice will be emailed to the address listed below.

Commitment Form:

Company Name: _____ Phone: _____

Contact Name: _____ Email: _____

Ad Size: _____ Placement month(s): _____ Annual

Invoice for the total amount of \$ _____ A Check has been mailed

See backside for ad size

Newsletter Advertising

Large
625 px X 500 px

Small
310 px X 350 px

Medium
625 px X 300 px

Business
310 px X 175 px