



THE INDEPENDENT

A quarterly electronic newsletter published by NIIA highlighting upcoming events, educational offerings, important announcements, informative articles and communications from our industry partners.

Advertising Rates

One Time Ads (Width x Height)

- \$ 25.00 Business Card – 1 3/4” x 5” or 3 3/4” x 2.38”
\$ 50.00 1/4 Page – 3 3/4” x 5”
\$ 100.00 Half Page – 3 3/4” x 10 1/2” or 8” x 5”
\$ 250.00 Full Page – 8” x10 1/2”

Full Year Ads

- \$ 100.00 Business Card – 1 3/4” x 5” or 3 3/4” x 2.38”
\$ 200.00 1/4 Page – 3 3/4” x 5”
\$ 400.00 Half Page – 3 3/4” x 10 1/2” or 8” x 5”
\$1,000.00 Full Page 8” x 10 1/2”

THE INDEPENDENT is placed in full color on the NIIA website and eblasted to all members. If you would like to advertise in THE INDEPENDENT, please submit camera ready artwork no later than the 2nd Tuesday of the 1st month each quarter. (January, April, July, October) (e.g. If you would like to advertise in our July issue, the artwork should be in our office no later than July 11th 2018). Please provide camera ready artwork (preferably laser quality). Digital files of artwork in TIFF & JPEG are acceptable. Send digital files to membershipservices@niiia.org, and call if you have any questions about the format. No changes will be made to ads. If any information needs updated or corrected, please submit new artwork.

Please send payment with advertisement, as payment is required prior to printing the ad. If you have any questions or need further information, please contact Susan at (775) 499-5844.

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Phone/Mobile: \_\_\_\_\_

Send your check or credit card payment to: NIIA, PO Box 530425, Henderson, NV 89053 or, to pay by credit card please visit (insert link here)

