

**June 2022**

**Word of the month: Inclusion**

*The practice or policy of providing equal access to opportunities and resources for people who might otherwise be excluded or marginalized, such as those who have physical or intellectual disabilities and members of other minority groups. Powered by [Oxford Dictionaries](#)*

As we prepare for the NIIA Annual State Convention-STRENGTH IN NUMBERS June 13-14, it makes sense for us to focus on inclusion. This year, the Emerging Leaders Committee is hosting the Emerging Leaders' Summit June 15 to include those who are new in the industry or transitioning into new roles. NIIA is bringing industry professionals together where all are welcome to learn how to lean in and develop their own DEI stories.

Independent Agents are diverse and offer unique ways to serve their equally diverse clientele. We as the industry association are committed to bringing ideas and resources to the independent insurance industry to lead and expand the opportunities of how we can build our business with Diversity, Equity, and Inclusion (DEI).

One of the challenges of the Nevada Independent Insurance Agents is to identify which of the benefits will be best suited for each individual member. One matter that is common among most agents is how to develop a positive work culture and teams. It is encouraging to see next week's convention at the Green Valley Ranch Resort Spa Casino will bring over one hundred agents and partners together to learn, discuss and share how they are developing their DEI cultures within their organizations. Bringing in industry panelists, speakers and coaches will enlighten some of the best practices and unique ideas that have yet to be seen by our agents.

The content presented at this convention and at the Emerging Leaders' Summit is just one step of many the Nevada Independent Insurance Agents are planning to offer throughout the journey of developing inclusive agencies, leveling up producer's playbooks, identifying your leadership brand and Daring to Lead™.

For more information on membership and how to make the most of the NIIA/Big I resources, email [membershipservices@niiia.org](mailto:membershipservices@niiia.org).