

THE ED NOTE

Susan Bauman, CIC



September word of the month: **Engage**-establish a meaningful contact or connection with

Refocusing your team's attention after the many distractions and hybrid office environments can be difficult. This is where your state trade association can provide tools to recalibrate intentions. This year is the year to identify and invest in the talent within your organization and new talent.

The Nevada Independent Insurance Agents is upping the game plan with our Nevada Emerging Leaders by investing in professional development programs, continuing educational classes & webinars, hosting networking events, and expanding outreach to the community to improve interest in the independent insurance industry and refocus on our business.

We are here for all Nevada independent agents, however belonging to the NIIA brings incentives beyond the E&O Program and the Big 'I' Markets that impact your ROI. Why be engaged? NIIA and ELC membership are a significant step in your professional development path. Being involved allows you to stay current with changes, help advocate for your industry, align with standards of quality, help grow your network, attend conferences, tradeshow, and events, continue your professional development, and position yourself as a leader.

2022/2023 is the year to be engaged in the many opportunities available to you through the NIIA, the Nevada Big 'I'. Whether you are interested in learning or mentoring let us know. We have an opportunity for you. Engage and make your membership work for you.

For details on upcoming events and opportunities, check out the [NIIA 2022/2023 Calendar](#). Be sure to note the Leadership Superpowers 4 Track Sessions starting in November.

Give me a call so I can help get you started. 775-499-5844.

I hope to hear from you and see you soon.

Respectfully,

Susan Bauman

NIIA Executive Director