



Dear NIIA Attendees,

We are thrilled to announce the launch of the official NIIA Annual Tradeshow App for Tradeshow of the Decades, which will be held in Reno Parks Convention Center on February the 22<sup>nd</sup>, 2024. This dynamic app has been designed to enhance your event experience, providing you with all the essential information at your fingertips.

Here's what you can expect from the App:

**Event Schedule:** Stay up to date with the latest session timings, speaker details, and other important event information.

**Menus:** Explore our delectable culinary offerings to make your dining choices easier during the event.

**Activities:** Discover the exciting activities and opportunities for networking and engagement throughout NIIA Annual Tradeshow.

### **Gamification & Exciting Prizes:**

To make sure you have access to this essential tool, please download the BigIEvents app available for download on both Android and iOS devices:

For Android: <https://play.google.com/store/apps/details?id=com.bigievents>

For iOS: <https://apps.apple.com/us/app/bigievents/id1458476533>

Web App Link: <https://www.grupio.com/NIIA2024>

Once you have the BigIEvents app downloaded wait a few seconds for the page to flip to a list of Big I events. Look for the Tradeshow of the Decades and click on the image. Please note you should use the same email address used on registration. and the password is "NIIA2024" to login. Be sure to say yes to receive alerts. These will only apply to the app not your phone. Go to the "myaccount" tab and insert your information. You may edit it to be available on the directory. You will need to go out of the event and back in to update the communications.

With our NIIA Annual Tradeshow app, you'll have everything you need to make the most of your Tradeshow of the Decade experience. Stay informed, connect with fellow attendees, and get ready for an unforgettable event in one of the most stunning locations.

If you have any questions or need assistance with the app, please feel free to reach out to us.

We can't wait to see you at the NIIA Annual Tradeshow 2024 in Reno, and we hope you enjoy the convenience and features that the app offers. Get ready for an incredible event!