

**NIIA**  
**CELEBRATING**  
*Our*  
**ROOTS**  
June 2021

**75<sup>th</sup> Annual State Convention**

**Carson Valley Inn, Minden Nevada**

**June 6-8, 2021**

# 2020-2021 Board of Directors



Empowering Trusted Choice®  
Independent Insurance Agents.



# 2020-2021 Emerging Leaders Committee



Jared Wilkins  
ELC Chairman



Michael Mitchell  
ELC Chairman Elect



Taylor Holmes  
ELC Treasurer



Gabriella Durant  
ELC Secretary



**KICKIN' IT  
OFF**

**EMERGING  
LEADERS**

# **WILD WEST**

WELCOME RECEPTION

*Carson Valley Inn Poolside  
Sunday, June 6, 2021  
5:30 pm*

**HOWDY PARTNER**

**COME ON IN!**

# CONFERENCE SCHEDULE

## Sunday, June 6

**11:30 am- Carson Valley Clays**  
*Past Presidents Special Event*

**5:30 pm- ELC Welcome Reception**  
*Carson Valley Inn-Poolside*  
*All Cowboys and Cowgirls Welcome*

**6:30 pm- Past Presidents  
Reception & Dinner**  
*By Invitation Only*

**7:00 pm- Open Dinner**

## Monday, June 7

**7:00 am- Bloody Mary Bar**  
*Carson Valley Inn Lobby*

**8:30 am- Shotgun Start**  
*Genoa Lakes -NIIA Annual Golf Tournament*

**9:30 am- Boots & Bubbly Brunch**  
*Sierra Chef-Cooking Class and lunch*

**4:30 pm- ELC Shindig**  
*TJ's Corral-All Y'all are Welcome*

**7:00 pm- Open Dinner**

## Tuesday, June 8

**7:30 am- Breakfast**  
*Topaz/Valley Ballroom*

**8:00 am-Closed Agents Meeting**  
*Picon Room*

**9:00 am- General Session**  
*Valley Ballroom*

**12:00 pm-Luncheon**  
*Topaz/Valley Ballroom*

**2:30 pm- ELC GIVE**  
*Valley Ballroom - All Y'all are Welcome*

**6:00 pm- Installation & Awards**  
*Denim & Diamonds - Reception & Dinner*

## Wednesday, June 9

*Travel Day.*

**Thank you for joining us.  
Safe Travels Home.**

# GENERAL SESSION AGENDA

**Tuesday, June 8**

**Opening Remarks**

*Adam Heuer, NIIA Chairman*

**IIABA (Big "I") Greetings**

*Bob Fee, Big 'I' Executive Committee Chairman Elect*

**Legislative Update**

*Scott Menath, NIIA Legislative Chair  
James L. Wadhams & Jesse Wadhams, Lobbyist*

**Big "I" Government Affairs**

*Nathan Riedel, Vice President IIABA Political Affairs*

**ROOTs of Productivity in Every Insurance Agency**

move from busy to productive

*Kelly Donahue, Agency Performance Partners  
Independent Agency Consultant, Industry Speaker*

**Luncheon**

**Keynote Speaker: David Wise**

*Olympic Gold Medalist, Author, and Mental Strength Coach*

**ELC GIVE Event**

to follow

All Y'all are welcome

# SHOTGUN START



## CONTEST

**Best Foursome**

**Most Honest Team**

**Longest Drive**

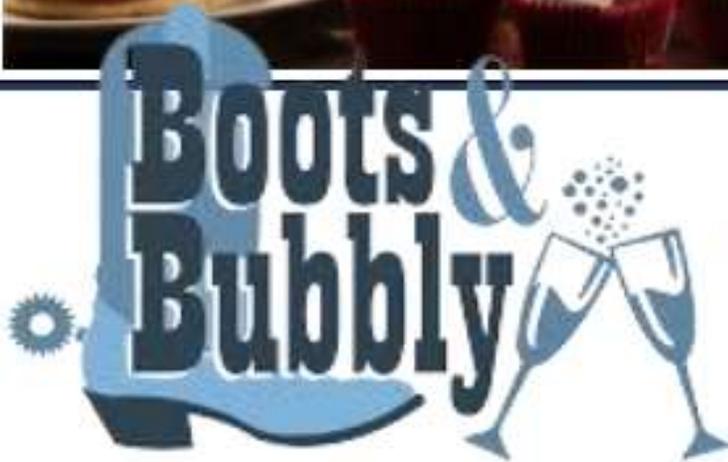
**Closest to the Pin**

**\$10,000 Hole-In-One**

**\$5 MULLIGANS**  
Proceeds go to ELC

Genoa Lakes Golf Club  
1 Genoa Lakes Dr, Genoa, NV 89411  
8:30 am Shotgun start- Monday, June 7  
Bloody Mary Bar in hotel lobby prior to departure.  
\$110 per golfer includes golf, Lunch & Libations  
Everyone is responsible for their own transportation

# BRUNCH IS BACK



Sierra Chef  
2292 Main Street, Suite 3,  
Genoa, Nevada.

Shuttle leaves from lobby 9:30 am

Class 10:00 -2 pm

Monday, June 7

Transportation is available

\$75 includes Cooking Class,

Lunch & Libations

# The ELC SHINDIG

Join us for the annual  
**Emerging Leaders  
Cornhole Tournament**  
funds raised are to benefit

## The GIVE Beneficiary



To join a team, sign up at registration \$20 pp

Monday, June 7, 2021

4:30 pm at TJ's Corral

*All Y'all are Welcome*



- FUN
- FOOD & LIBATIONS
- NETWORKING
- GIVE
- WIN PRIZES



**Big SHOUT OUT**  
to our **ELC Supporting Partners and Sponsors**

# CLOSED AGENTS MEETING

Meet your  
Directors

Annual  
Business  
Meeting

State of the  
Association

State  
Legislative  
update

Elect New  
Officers

Each Active Agency should be present to represent their  
1 Vote for all business items and election of directors.

# GENERAL SESSION



**Guest Speaker**  
**Kelly Donahue-Piro**  
Agency Performance Partners



**Keynote Speaker**  
**David Wise**  
Olympic Gold Medalist, Author,  
Mental Strength Coach



**Bob Fee**  
IIABA Chairman Elect



**Nathan Riedel**  
Vice President, Political Action



**Jesse Wadhams, Esq.**  
Partner, Black & Wadhams  
Lobbyist



**James L. Wadhams, Esq.**  
Partner, Black & Wadhams  
Lobbyist

# EMERGING LEADERS GIVE



Backcountry Avalanche, Snow, and Weather Information for the Greater Lake Tahoe area.

Avalanche Center's mission is to inform and educate the public about backcountry avalanche conditions in the greater lake Tahoe area.

The Truckee Ranger District on the Tahoe National Forest houses and runs the avalanche forecasting operations of the avalanche center. It houses three full-time, seasonal avalanche forecasters and provides infrastructure including office space computers, internet access, phones, vehicles, fuel, safety equipment, and supervision. The forecasters gather avalanche, snowpack, and weather observations then use this data to create and issue avalanche advisories and avalanche warnings. Already this year, there have been 11 people that got caught in an avalanche in the Sierra Mountains.

**Join us for the Cornhole Finale  
and a GIVE Celebration Tuesday, June 8 -2:30 pm**

Contestants will battle it out to become the 2021 Winning Cornhole Team Champions. Spectators to enjoy refreshments with Emerging Leaders and representatives from the Sierra Avalanche Center.

The Final Toss & Presentation of the Donation Check





**DENIM &**  
*Diamonds*

**NIA**  
**75<sup>th</sup> Annual**  
**Installation & Awards**

**Reception and Dinner**  
Carson Valley Inn  
Tuesday, June 8, 2021  
6:00 p.m.



LADIES, WEAR YOUR BEST DENIMS AND BLING OR  
FLASHIEST COCKTAIL DRESS AND COWBOY BOOTS

GENTS, WEAR YOUR BEST DENIM,  
BUCKLE AND COWBOY BOOTS

# **RECOGNITION AND AWARDS 2020**

**Scholarship Recipient  
Board of Directors 2019-2020  
Installation 2020-2021  
Industry Partner  
Company Person of the Year  
Independent Agent  
Emerging Leader  
President's Award**



# ACCOMMODATIONS

## Carson Valley Inn- Hotel

Starting prices at \$89/night  
+tax and No resort fee  
*Check-in time is 3:00 pm*

*For Reservations:*  
[www.carsonvalleyinn.com](http://www.carsonvalleyinn.com)  
Group # 2545  
*Independent Insurance Agents*

*Group rates are valid for Sunday-Wednesday*

## Carson Valley Inn- RV

Starting prices at \$89/night  
+tax and No resort fee  
*Check-in time is 1:00 pm*

*For Reservations:*  
775-783-6629 or 800-321-6983  
Group # 2545  
*Independent Insurance Agents*

*Group rates are valid for Sunday-Wednesday*

## Restaurants

JT's Basque  
CV STEAK  
Cook'd  
The Corner Bar  
Kristopher's Ristorante Bar  
Francisco's Mexican  
Chicago Mikes  
Noemi's Pupuseria  
Thai Jasmine

*Note: Please contact restaurants directly to make reservations. Most of the above are in Minden, Nevada*

## Family Vacation

Interested in making it a family vacation, try some of the following activities:

JC High Country Horseback riding  
Trails for Hiking  
Dangberg Home Ranch Historic Park  
Lake Tahoe  
Gondola at Heavenly  
And much more.

For more information try the  
[Carson Valley Visitors Guide](#)



**INDUSTRY PARTNER PROGRAM**  
Nevada Independent Insurance Agents

*Diamond*



*Platinum*



*Gold*



*Silver*

**AFS IBEX :: AmTrust North America**

**Capital Insurance Group :: Central Insurance Company**

**Internet of Insurance :: Travelers :: Worldwide Facilities, LLC**

*Bronze*

**Amerisafe :: Badger Mutual Insurance :: CopperPoint Insurance Companies**

**CRBR Cleanrite Buildrite :: Deans & Homer :: EMC Insurance Companies**

**The Hartford :: Method Insurance Services :: Nationwide**

**Pie Insurance :: PRIME :: UBIC :: Universal North America**

**THANK YOU TO ALL OF OUR  
INDUSTRY PARTNERS!**



[www.niaa.org](http://www.niaa.org)

[Membershipservices@niaa.org](mailto:Membershipservices@niaa.org)